

PARAGON

- **NAR Mandate – Broker Attribution**

In compliance with the NAR mandate for Broker Attribution, a new node has been added to the Preferences/System tree for “IDX/VOW Contact Info” in Paragon Professional. This addition will allow the broker to select a phone number **or** email address to be displayed in listings that go out in IDX and VOW data feeds via RETS.

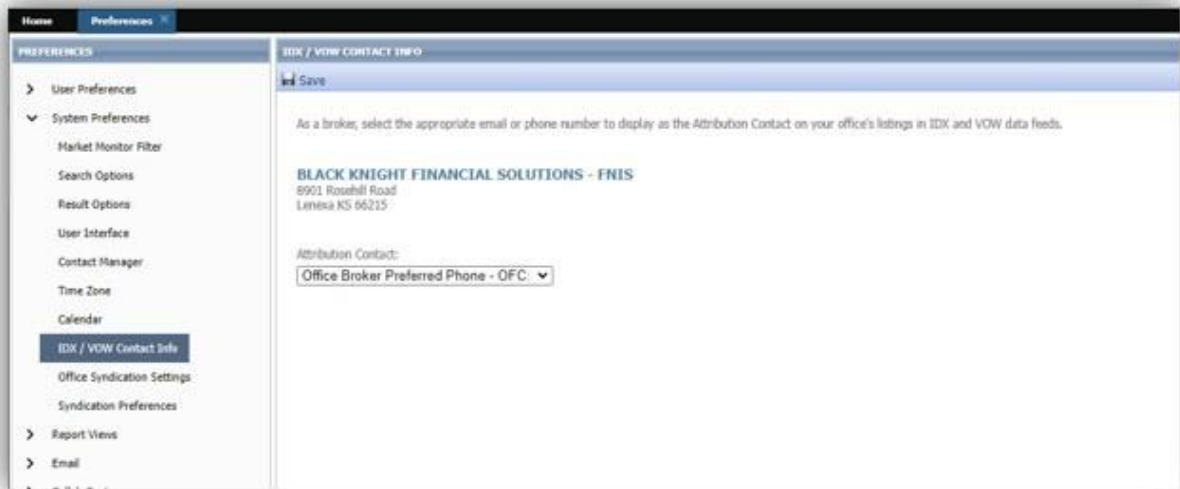


Figure 1: IDX/VOW Contact Info node

A dropdown will be added to the page labeled as ‘Attribution Contact,’ thus allowing the broker to select from a list of phone numbers and emails. However, this field is optional, and the broker does not have to set a value. Only security level 5 and up will be able to populate this field and only one value can be selected. The dropdown list will include the following options:

- No value selected
- Agent preferred phone
- Agent email
- Office broker preferred phone
- Office broker email
- Office phone #1 – 3
- Office email

When any of the above options are not populated with data in Paragon, that option will not display in the dropdown list. If a broker is not assigned to the office, a message will appear indicating, “No broker is currently assigned to this office” and the two broker dropdown options will not appear in the list.

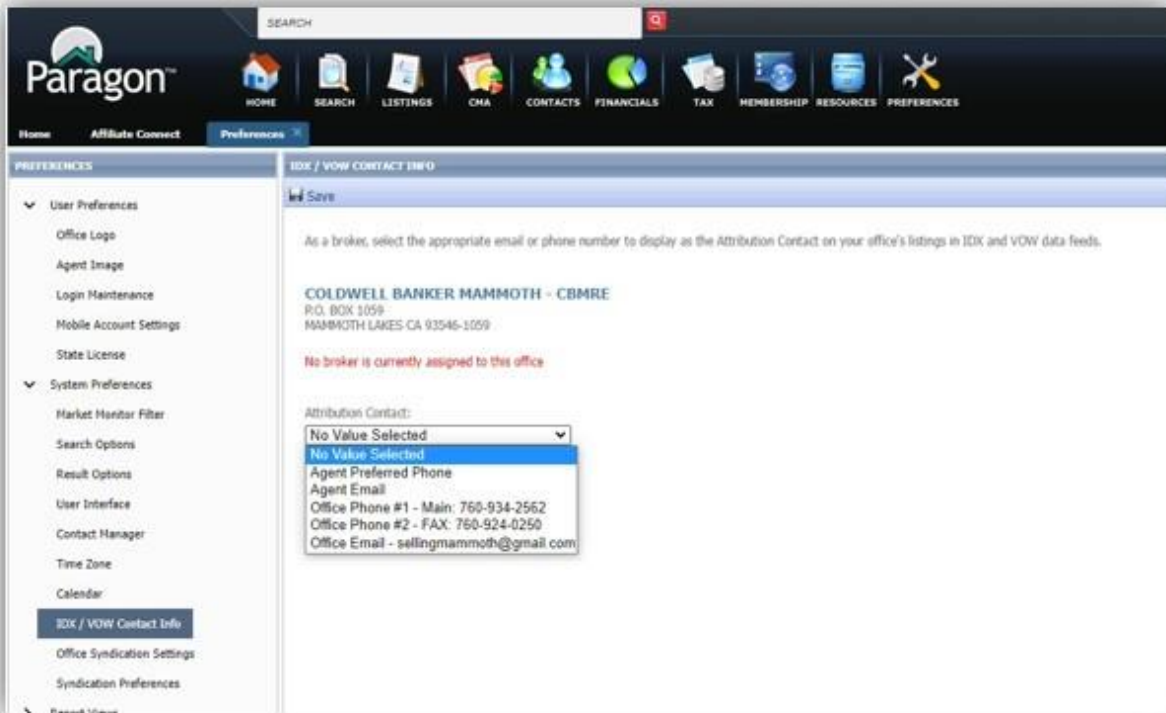


Figure 2: No broker associated with the office

When the broker is assigned to multiple offices, each office will appear with a separate dropdown. The broker will have the ability to set a different value for each office.



Figure 3: Multiple offices

The “No Value Selected,” which is equivalent to not having selected an option, will be the default. As per the mandate, the Listing Participant must select the value and therefore, Black

Knight is not allowed to pre-select for the Broker/MLS. Once a real value is selected by the broker, the actual phone number or email address will get appended to outbound IDX and VOW listing data feeds. The field will be labeled as, 'AttributionContact' in the data feed in accordance with the RESO standard. Also, a RETS Profile will need to be created for the Attribution Contact.

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